



Information and Data Security Statement, 2026

Status: Working Draft Approved Adopted

Document Owner: Points North Management

Last Review Date: March 2026

Information and Data Security Statement

Introduction

Information security is a holistic discipline, meaning that its application, or lack thereof, affects all facets of an organization or enterprise. The goal of the Points North Information Security Program is to protect the Confidentiality, Integrity, and Availability of the data employed within the organization while providing value to the way we conduct business. Protection of Confidentiality, Integrity, and Availability are basic principles of information security, and can be defined as:

- **Confidentiality** – Ensuring that information is accessible only to those entities that are authorized to have access, many times enforced by the classic “**need to know**” principle.
- **Integrity** – Protecting the accuracy and completeness of information and the methods that are used to process and manage it.
- **Availability** – Ensuring that information assets (information, systems, facilities, networks, and computers) are accessible and usable when needed by an authorized entity.

Points North has recognized that our business information is a critical asset and as such our ability to manage, control, and protect this asset will have a direct and significant impact on our future success.

This document establishes the framework from which other information security policies may be developed to ensure that the enterprise can efficiently and effectively manage, control, and protect its business information assets and those information assets entrusted to Points North by its stakeholders, partners, customers and other third parties.

The Points North Information Security Program is built around the information contained within this policy and its supporting policies.

Purpose

The security and privacy of your data is a core part of our business and is our top priority. This document is intended to provide our clients with an overview of our information security efforts.

Contents

[Physical Security](#)

[Hardware Security](#)

[Data Management](#)

[Web Server Security](#)

[SMS Policy](#)

Policy

Physical Security

- All client data is housed on dedicated servers in Azure hosted by Microsoft and are compliant with ISO 27001, HIPAA, FedRAMP, SOC 1, and SOC 2 industry standards, located at a significant geographic distance from Points North offices. Microsoft follows a layered approach to physical security, including access approval at the facilities perimeter, inside the building, and on the datacenter floor. These different layers include request and approval on a need-to-access basis, well-defined access points with 24/7 security monitoring, professional security officers who have undergone rigorous training and background checks, two-factor authentication with biometrics to enter the datacenter and a full body metal detection screening before allowed onto the floor where the servers are located.

Hardware Security

- Points North servers are protected from outside intrusion by an industry-standard firewall that is kept updated. Marco technicians monitor firewall logs and internet traffic to provide early detection of intrusion attacks to deflect all unauthorized intrusions. Points North data and database servers are not exposed to the internet and are protected against any direct intrusion attempts.

Data Management

- Points North stores and disposes of sensitive data, in a manner that reasonably safeguards the confidentiality of the data; protects against the unauthorized use or disclosure of the data; and renders the data secure or appropriately destroyed. Data entered into Points North applications must be validated where possible to ensure quality of information processed and to mitigate the impacts of web-based attacks on the systems.

Data Retention and Disposal

- The time periods for which Points North must retain customer data depends on the purpose for which it is used. Points North retains customer data if an account is active, as needed to provide services to the customer, or in accordance with the agreement(s) between Points North and the customer. An exemption to this policy would include if Points North were required by law to dispose of data earlier or keep data longer. Points North may retain and use customer data to comply with its legal obligations, resolve disputes, and enforce agreements.
- Except as otherwise set forth in the Points North policies, Points North also disposes of customer data when requested by customers.
- Points North maintains a sanitization process that is designed to prevent sensitive data from being exposed to unauthorized individuals. Points North hosting and service providers are responsible for ensuring the removal of data from disks allocated to Points North use before they are repurposed or destroyed.

Web Server Security

- TLS Data Encryption
 - Points North uses Transport Layer Security (TLS) technology for authentication, data encryption, and data integrity of all client data. TLS is the industry standard security protocol to encrypt sensitive information.
- Operating System
 - Web servers are updated regularly, as security updates become available.
- Websites
 - Websites are created using industry-standard tools and are designed to withstand hacking attempts. Multi-tier data access is used to only provide information required by the websites. Websites require username and password access. All passwords are stored and hashed.

SMS Policy

- Mobile information, including phone numbers, opt-in data, and consent, will not be shared, sold, rented, or disclosed to any third parties or affiliates for marketing or promotional purposes. All categories referenced above expressly exclude text messaging originator opt-in data and consent; such information will remain strictly confidential and will not be shared with any third parties under any circumstances.

Messaging Terms & Conditions

- You agree to receive SMS about customer care from Points North. Message frequency may vary. Message and data rates may apply. For help, reply HELP or email us at ITSupport@points-north.com. You can opt out at any time by replying STOP.

Accommodations

Temporary accommodations from certain policy provisions may be sought following the Points North Accommodation Process.

Enforcement

Personnel found to have violated this policy may be subject to disciplinary action, up to and including termination of employment, and related civil or criminal penalties.

Any vendor, consultant, or contractor found to have violated this policy may be subject to sanctions up to and including removal of access rights, termination of contract(s), and related civil or criminal penalties.

Version History

Version	Modified Date	Approved Date	Author	Reason/Comments
1.0.0	November 2016		Points North	Document Origination

Points North Information and Data Security Statement

1.0.0		July 2017	Points North	Approved and adopted
1.1.0	September 2021		Points North	Change of Server Location Reliacloud -> Azure
1.1.0		October 2021	Points North	Approved and adopted
1.1.1	May 2022	May 2022	Points North	Annual Review/Update Added Data Management Added an Introduction Section
1.1.2	March 2023	March 2023	Travis Welling	Annual Review/Update Updated Vendor Name Grammar Changes Removed Definitions and References
1.1.3	March 2024	March 2024	Travis Welling	Annual Review/Update Grammar Updates
2025	February 2025	March 2025	Travis Welling	Annual Review/Update Grammar Updates
2026	February 2026		Travis Welling	Annual Review/Update Grammar Updates